

## Miriam Lens

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**From:** Kelly McAdoo  
**Sent:** Tuesday, January 20, 2015 4:15 PM  
**To:** Al Mendall; Barbara Halliday; Elisa Marquez; Francisco Zermeno; Greg Jones; Marvin Peixoto; Sara Lamnin  
**Cc:** Fran David; Michael Lawson; Miriam Lens; Alex Ameri; David Rizk  
**Subject:** Council Agenda Questions

Good afternoon Mayor and Council-

There were a few questions on the Council agenda for this evening and I am passing along the staff responses. Please let us know if you have other questions.

Thanks-  
Kelly

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### **Agenda Item 5: Downtown Plan Work Session**

**Council Question:** How does the Green Shutter and surrounding properties fit into the planning? If I'm reading correctly, they are not an opportunity site?

**Staff Response:** *THEY ARE OPPORTUNITY SITES, BUT ARE AHEAD OF THE PLAN IN TIMING. WITH ANY LUCK, PROJECTS WILL BE UNDERWAY ON THESE SITES LONG BEFORE THE DOWNTOWN PLAN IS COMPLETED. THE ISSUES AROUND THESE SITES ARE PART OF THE URGENCY OF COMPLETING THE PLAN.*

**Council Question:** From the area map, it looks like the Douglas Morrison Theatre, Senior Center, and Japanese Garden are part of the project area. Is that correct? Is All Saints included in the Project area?

**Staff Response:** *YES TO THE MORRISON THEATER ET AL. NOT SURE ABOUT ALL SAINTS - STAFF WILL VERIFY.*

**Council Question:** Did I read correctly that Staff will appoint the Task Force?

**Staff Response:** *YES, THAT IS CORRECT. RECRUIT AND SELECT IS PROBABLY A BETTER WAY TO PHRASE IT RATHER THAN APPOINT. IF COUNCIL HAS SUGGESTIONS AS TO*

*SPECIFIC PEOPLE YOU THINK WOULD BE GOOD, BY ALL MEANS LET THE CITY MANAGER KNOW.*

Council Question: Please clarify the sentence on page 8 of 8 in the staff report: "Staff will also inform the Planning Commissioners, so that they are aware of Council's thoughts on the project."

*Staff Response: STAFF MEANT THIS TO SAY THAT THEY WOULD MAKE CERTAIN THAT THE PC IS AWARE OF ALL INPUT FROM COUNCIL THROUGHOUT THE PROCESS, MOST SPECIFICALLY FROM WORK SESSIONS, ETC., WHERE THE PC MAY NOT BE DIRECT PARTICIPANTS.*

Council Question: Is there a draft budget?

*Staff Response: PROJECT COSTS ARE DEFINED IN THE COUNCIL REPORT PROVIDED. IT WOULD BE UNUSUAL FOR STAFF TO SHARE A DETAILED LINE-BY-LINE PROJECT BUDGET. IF THAT IS THE COUNCIL'S CONCERN, WE WILL DO SO WHEN IT IS PREPARED.*

Council Question: Just to confirm, will outreach include Chamber members and Downtown Merchants Associations members? Also, is Greyhound in the list of transit providers to be contacted?

*Staff Response: YES TO ALL*

## **ITEM 7: Waste Management Franchise Agreement**

Council Question: If there is a WM Container in a public area, I thought I read something about pick up three days a week?

*Staff Response: Three or five times, depending on needs.*

Council Question: Does our WM Contract cover HARD property in the Contract area?

*Staff Response: They are simply a customer of WMAC under City Franchise.*

Council Question: Also, is it accurate to say that there is the clause about responding to clean ups within a short timeframe and the WM staff to assist if there service issues?

*Staff Response: Yes there is.*

Council Question: Page 6 of 18 of the Staff Report. Will the Part-time employees to support the WMAC position be WMAC or COH employees?

*Staff Response: WMAC Employees*

Council Question: What types of services are included in the line item: Additional Public Education: \$205,889 (page 11 or 18) And, is this item annual?

*Staff Response: This is on-going annualized cost for printing, mailing, paying the cost of a WMAC employee dedicated to Hayward as follows:*

Additional Public Education (mailings)	\$76,948
Decals for Carts & Bins & one-time graphics	\$31,892
Add'l Staff for Public Education for 10 years	\$78,154
Interns for 9 months	\$18,894

*Mailings and the one staff are annual. The other two are one-time. The one-time costs have been annualized for the term of the contract, i.e., a \$10K cost for the first year only is calculated as equivalent to \$1K per year for 10 years.*

Council Question: In the description of revenue streams for WMAC (page 12 of 18), there is mention of rate increases not to exceed 10%. Please clarify. Is this limit for the first year? For the life of the contract? Per year?

*Staff Response: This is for the first year. The first year revenue increase is 10%.*

Council Question: What does the acronym D.U. stand for? (Page 14 of 18)

*Staff Response: Dwelling Unit*

Council Question: Regarding RHO/Tom Silva's concerns regarding photo tag/overfilled cans. Is the response that there is flexibility in whether or not to charge a fee if the lid is open only 6 inches or less?

*Staff Response: Yes, this is what staff has worked out with WMAC. WMAC has also agreed to work with RHA to find other accommodations, e.g., a bit more flexibility for Monday pickup versus the other days since for customers with multiple-day trash pickup service, Mondays seem to have more trash since they follow the weekend.*